



edgeboXX
unified communications

Big Business Communications at Small Business Prices
Phone, E-Mail, Web, Print, Fax, Security, Storage and Much More...



Critical Links

Our Mission: “Developing Innovative and Cost-Saving Integrated Communication and IT Solutions”



HQ: Fairfield, NJ, USA

Sales Offices in the US, India, UK. **R&D Center** in Portugal

More than **50 employees**; **Seasoned executive team**

Endorsed by top industry players; US and World-Wide Industry Recognition and Awards

Solid track record and a legacy of developing mission critical applications for NASA, EADS, Infineon, Vodafone etc.



Partnering with the Best-in-Class

Key Solution Partners & Certifications



SMB Infrastructure – The EdgeBox Solution Approach



The Network is Simplified
at once – Third of the
As Complexity Multiplies
cost

edgeBox™: Key Benefits

1 Dramatically Simplified Deployment and Management

- ✓ Replaces up to 6 Devices
- ✓ Provides a Unified and Service-Oriented Interface

2 Enriching & Powerful User Experience

- ✓ Enables All Necessary Networking Capabilities
- ✓ Applications Customized for Different Vertical Markets

3 Lower Costs (Initial and On-going)

- ✓ Initial cost reduces to about a third (starting from under \$ 2500 or as low as \$ 70 per user)
- ✓ On-going costs reduced to a small fraction (60% less estimated)

4 Environmentally Friendly

- ✓ Significantly reduced power and space consumption; smaller carbon footprint



edgeBOX Reduces TCO by Over 60%

TCO Reduced by More than 60% (40-User Example)



TCO (Total Cost of Ownership)

Initial Costs	
edgeBOX Server	\$4,995
Installation and Setup	\$1,000
edgeExchange	\$500
On-Going Costs (Year ñ 1)	
Maintenance	\$7,200
IT Staff	\$0
Year-1 TCO: \$13,695	

✓ Initial Costs Reduced to less than half



TCO (Total Cost of Ownership)

Initial Costs	
Access router with WiFi	\$150
Firewall-VPN appliance	\$300
IP-PBX	\$2,500
Medium-range server	\$1,000
Windows SBS Standard ed. - 40 users	\$3,784
MS Exchange - 40 users	\$3,379
Network Attached Storage server	\$1,000
Installation and Setup	\$2,500
Air-Conditioning Upgrade	\$8,000
On-Going Costs (Year - 1)	
Maintenance , Power, Space	\$20,000
IT Staff	\$30,000
Year-1 TCO: \$72,613	

edgeBox™: Everything You Need and More



Wireless
Wireless connectivity



Collaboration & Mobility
Email , webmail, voicemail, fax,
email



Quality of Service
Prioritization; Web caching



**Internet Access and
Proxy Services**



Advanced Telephony
Phone; Email server, video,
website, blogs, digital fax,



Routing
Static IP Routing,
DHCP Server and
DNS Server



Security
VPNs, Firewall, Anti-Virus,
Anti-Spam, Filtering



Simple Management
Web interface for management &
configuration



**Storage, File Share and
Printers**
Management , Permissions, Share;
Connection



Reporting
Reports of edgeBOX's usage

edgeBox™: Scalable, Flexible, Customizable

For the whole SMB marketplace



Office SOHO

An Entry-level appliance that supports up to 10 users.



Office

The edgeBOX Office gateway is designed for offices with up to 40 users.



Business

The edgeBOX Business gateway is designed for businesses with up to 100 users.



Enterprise

The edgeBOX Enterprise model supports up to 300 users for the larger corporate environment.

- The Same Software, Provisioning and Management Across All Models
- Different User License Packages Optimizable for different segments, Fault-Tolerance and Redundancy Options Available
- Best-of-Breed Open-Source Solution
- Broad Range of Interfaces – Customizable (PR1/BR1, T1/E1, Ethernet, FXO/FXS)

Critical Links Portfolio: An Overview

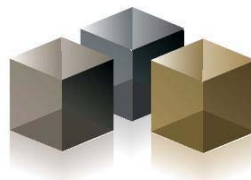
edgeboXX



edgepacks



eb rapidresponse



Value-added Application packages

edgePACKS

- Optional plug-in modules for edgeBOX providing value added functionality.
- Fully integrated with edgeBOX and linked with functions such as Network Access Control, security, web server and mail server.
- Deployed through normal update service.
- Managed remotely without on-site intervention.



edgeEXCHANGE

Advanced groupware collaboration features



edgeLMS

A learning management system for e-learning



edgeDESKTOP

Comprehensive Desktop Client Management



edgeOPERATOR

Full-featured Receptionist Console

edgeBox™ Support Services

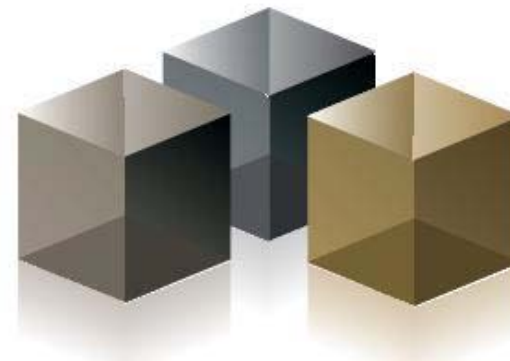
Comprehensive program to support Partners, Service Providers, and End users to leverage the power of the edgeBOX

- ✓ Training & Certification
- ✓ Design/Planning
- ✓ Installation
- ✓ Tiered Support Programs

encompassing:

- 7 x 24 Help Desk
- RMAs
- On-site support
- Part replacement
- Enhancements
- Automatic Software Updates

eb rapidresponse



	Bronze	Silver	Gold
Software Updates	✓	✓	✓
Business hours support		✓	✓
Warranty extension		✓	✓
Emergency 24/7 support			✓
Next-day replacement			✓

edgeBox™: Recognized as a Leader

"...Critical Links brings convergence to a new milestone and creates what may be the must-have appliance for most any SMB"

Frank Ohlorst
Executive Technical Editor



"The product's ability to consolidate and simplify networking resources makes it very attractive to SMBs... "

Rich Tehrani
President



"..The appliance has some clear advantages. It drastically reduces the amount of equipment needed in branch offices or small businesses... "

Tim Greene
Senior Editor

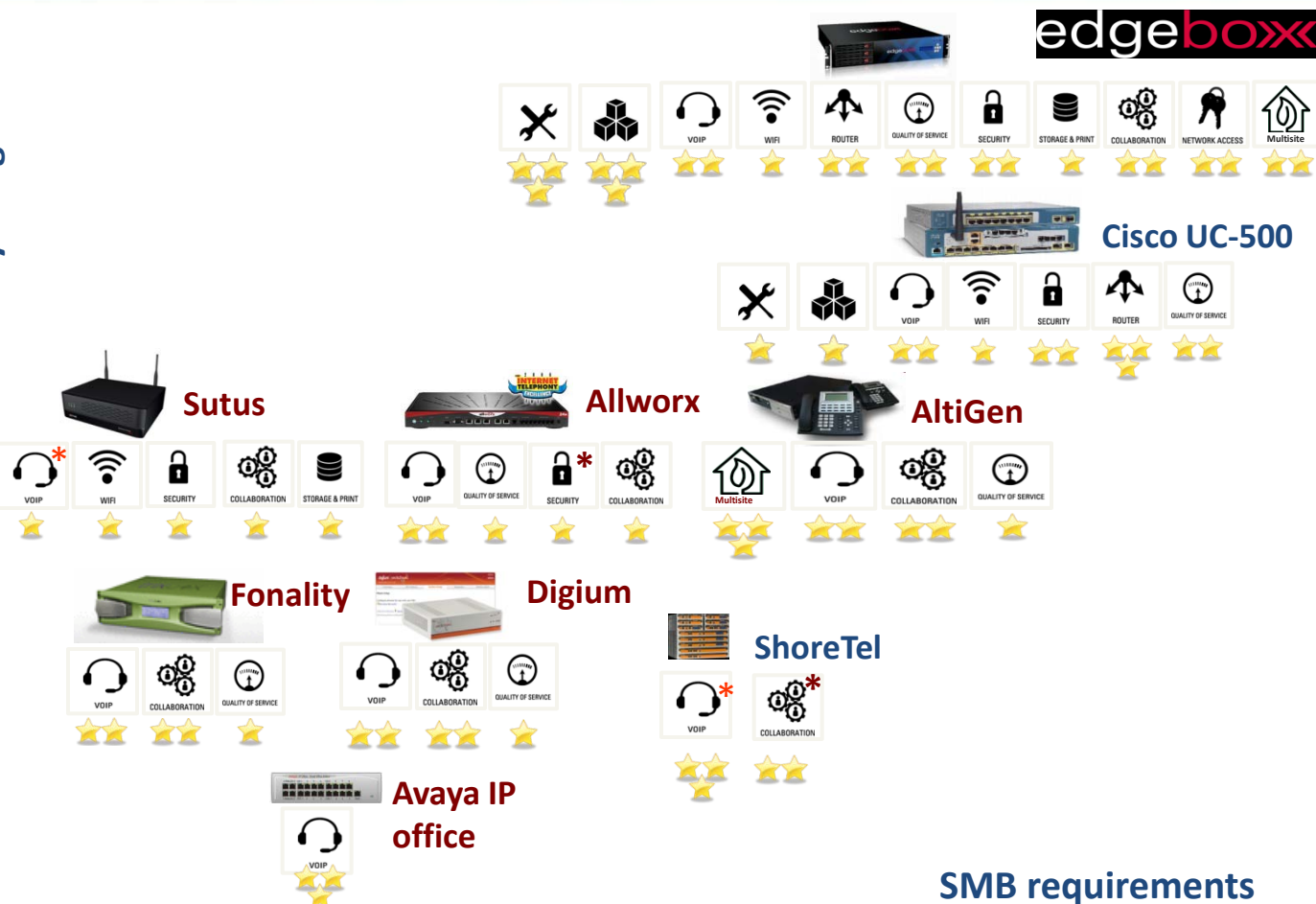


Field Proven: 2500+ deployments, 125,000 users



Broadest Functionality in the Market

Functionality Integration



Virtual Appliances

- ROUTER / Switch
- WIFI
- WiFi
- Firewall/ Anti-X
- QoS
- Storage/ Print Server
- NAC
- Email/ Web Servers
- IP PBX
- Multisite Deployment
- Vertical Markets Ready
- Managed Services Ready

Feature Set

* Separate Box Required

- Advanced
- Standard
- Basic

SMB requirements



edgeBOX™: Enabling Your Success



- ✓ Gives you the broadest set of capabilities
- ✓ Dramatically simplifies IT & reduces costs to one-third
- ✓ Keep up with your growth
- ✓ Comes with complete support
- ✓ Field proven solution



Critical

links

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